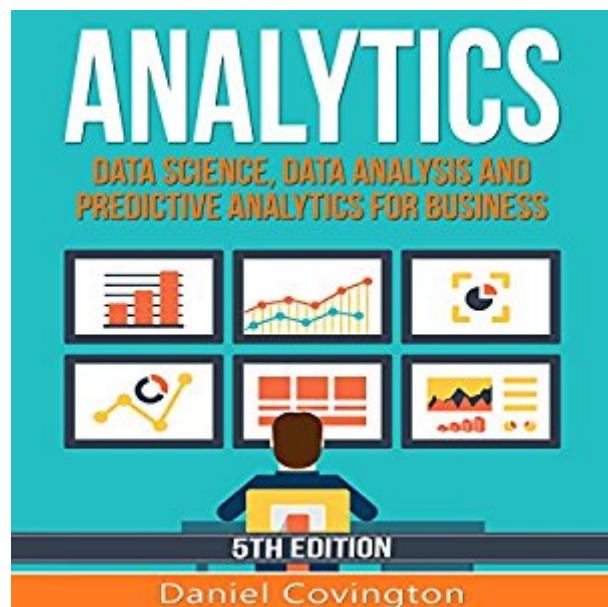The book was found

Analytics: Data Science, Data Analysis And Predictive Analytics For Business

Synopsis

So many people dream of becoming their own boss or succeeding in their chosen profession, and with the resources available today, more entrepreneurs and professionals are achieving great success! However, success should be defined for the long term. As opportunities start to grow, so does the competition. Getting your business up and running or starting on your career path is one thing, but having a sustainable business or career is another. Many people make the mistake of making plans, but having no follow-through. This is where analytics comes in. Don't you wish you had the power to know what your target consumers are thinking? Don't you want to have a preview of what future trends to expect in the market you are in? Well, this book is just the one you need. This book will teach you, in simple and easy-to-understand terms, how to take advantage of data from your daily operations and make such data a powerful tool that can influence how well your business does over time. The contents of this book are designed to help you use data to your advantage to enhance business outcomes! Here's what this book will teach you: Why data is your single most powerful tool How to conduct data analysis to enhance your business Which steps to take in performing predictive analysis What techniques you need to employ to achieve sustainable success Plus: Regression techniques Machine learning strategies Risk management tips And much, much, more

Book Information

Audible Audio Edition

Listening Length: 5 hoursÂ andÂ 50 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Martin James

Audible.com Release Date: August 5, 2016

Whispersync for Voice: Ready

Language: English

ASIN: B01JPUCIIM

Best Sellers Rank: #35 inÂ Books > Audible Audiobooks > Science > Mathematics #86 inÂ Books > Science & Math > Mathematics > Pure Mathematics > Algebra > Linear #316 inÂ Books > Business & Money > Management & Leadership > Information Management

Customer Reviews

Not too impressed. This is a book for something who has just heard the terms Big Data and

Predictive Analytics. Not for someone who knows what these are.The writing is not so professional, which leads to skimming and page skipping.

I started a business two years ago but without any science on data gathering. Now I know how crucial it is to really get the data and analyze it. The process of Analytics may seem overwhelming at first; determining what data to prioritize, how to collect the data etc. But once you have core basic data needed for the business, knowing how to analyze it is the next big step to achieving your business goals.This book is comprehensive yet simple enough for beginners. It helps one understand the importance of data mining and analysis but without overwhelming the reader with too much mathematical concepts. A great book to help anyone new in any business.

The book gives a general overview of analytics. It does not get your hands dirty! Yes, you can read the book during a short flight.

Management of data to run a successful business is very important. The data plays an important and crucial role in increasing the efficiency of a business and sustaining the success. This book tells you about how you can analyze the data and reap the maximum benefits. You can use these techniques to increase the productivity of your business and make the best out of it.

Not good

Very Data packed book

Small superficial book. Novices won't glean much from it, as they will be bombarded with unexplained jargon and vague concepts. Those who have heard some of the jargon in context would be better served by looking for better explanaions and in-depth examples elsewhere.

Predictive analytics is actually a gathering and analyzing of data to predict future events Ã¢Â Â" are not as dramatic as an engine malfunction thousands of feet in the sky. And the idea is not new Ã¢Â Â" predictive analytics is as old as the Information Age itself.But what is dramatic and very new is how industries across the board are embracing predictive analysis as a way to revise outdated business models. This ANALYTICS book from author Daniel Covington is the best primer you'll ever need. You will learn in here the steps needed to perform predictive analysis and what techniques

needed to employ in order to achieve sustainable success. It gives the reader a full picture of what it is all about. I highly recommend this to all. Very nice one!

Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Analytics: Business Intelligence, Algorithms and Statistical Analysis (Predictive Analytics, Data Visualization, Data Analytics, Business Analytics, Decision Analysis, Big Data, Statistical Analysis) Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data Book 1) Data Analytics: Applicable Data Analysis to Advance Any Business Using the Power of Data Driven Analytics (Big Data Analytics, Data Science, Business Intelligence Book 6) Data Analytics and Python Programming: 2 Bundle Manuscript: Beginners Guide to Learn Data Analytics, Predictive Analytics and Data Science with Python Programming Big Data For Business: Your Comprehensive Guide to Understand Data Science, Data Analytics and Data Mining to Boost More Growth and Improve Business - Data Analytics Book, Series 2 Analytics: Data Science, Data Analysis and Predictive Analytics for Business Data Analytics For Beginners: Your Ultimate Guide To Learn and Master Data Analysis. Get Your Business Intelligence Right â " Accelerate Growth and Close More Sales (Data Analytics Book Series) Fraud Analytics Using Descriptive, Predictive, and Social Network Techniques: A Guide to Data Science for Fraud Detection (Wiley and SAS Business Series) Survey of Big Data Analysis Using Predictive Analytics Algorithms and Its Use Fundamentals of Machine Learning for Predictive Data Analytics: Algorithms, Worked Examples, and Case Studies (MIT Press) Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data The Analytics Revolution: How to Improve Your Business By Making Analytics Operational In The Big Data Era Practical Predictive Analytics and Decisioning Systems for Medicine: Informatics Accuracy and Cost-Effectiveness for Healthcare Administration and Delivery Including Medical Research Data Analytics for Beginners: Your Ultimate Guide to Learn and Master Data Analysis Predictive Analytics: The Power to Predict Who Will Click, Buy, Lie, or Die, Revised and Updated Predictive Analytics: The Power to Predict Who Will Click, Buy, Lie, or Die Predictive Analytics For Dummies R for Everyone: Advanced Analytics and Graphics (Addison-Wesley Data and Analytics) Cutting Edge Marketing Analytics: Real World Cases and Data Sets for Hands On Learning (FT Press Analytics)

Privacy

FAQ & Help